

## Media Release

# CANADA'S NATIONAL VOICE OF THE COLLECTOR CAR INDUSTRY JOINS RM ANNIVERSARY CELEBRATION

## RMs Silver Anniversary Event

April 15

*“Old Autos” Publication to Join Celebrations in Classic Car Capitol of Canada at RM 25th Anniversary Event, Chatham, Ontario – July 16, 17 & 18th, 2004*

**BLLENHEIM, Ontario, Canada (April 12, 2004)** – Just 25 miles down the road from RM Classic Cars corporate headquarters near Chatham, Ontario, another remarkable vintage automobile success story has occurred in the quiet little town of Bothwell, Ontario.

In 1987, the concept of establishing a Canadian antique vehicle news publication became a reality when Murray McEwan of Bothwell and Murray Cutler of Oakville, ON, launched the very first issue of Old Autos newspaper on July 6.

Today, Old Autos publishes over 20,000 copies of its newspapers twice each month and has over 19,000 subscribers in every province and territory of Canada, as well as readers from the U.S. and Europe. The strong reader retention has contributed to the paper's monthly growth and covers a wide range of editorials, events and history of the motoring industry.

Due to the flood of subscription requests from around the globe, the Old Auto's staff has grown to seven full time and four part time employees. Numerous new computers, electronics and methods have assisted this energetic group who have made up approximately 19,000 newspaper pages and handled over 5.4 million newspapers since 1987.

“Old Autos is now Canada's largest collector vehicle newspaper, and we are proud to be included, along with RM, in the Municipality of Chatham-Kent's promotion of calling themselves the "Classic Car Capital of Canada" says, Murray McEwan, founder.

In 1992, Old Autos hosted its first car show in Victoria Park, Bothwell, and it rapidly grew to be one of the largest summer car events attracting 1,200-1,500 show vehicles and over 200 automotive vendors annually. It is always held on the Saturday following the Civic Holiday Monday in August. Old Autos may be reached at P.O. Box 250, Bothwell, ON N0P 1C0 or 1-800-461-3457 or [www.oldautos.ca](http://www.oldautos.ca)

“Old Autos has been a great partner for RM over the years, as we share the same passion for cars and car enthusiasts,” remarks Rob Myers, founder of RM. “Their publication is really the voice of the collector car business here in Canada. It's important for our municipality to build on the resources we have in our backyard to grow “The Classic Car Capitol of Canada” into someplace very special”, says Myers.

The anniversary celebration, held in RM's hometown community of Chatham-Kent, Ontario, Canada is expected to draw thousands of automobile enthusiasts from across North America. The event will feature one of the country's largest classic car shows, a Concours d'Elegance, nostalgia auction, fashion shows, celebrity events, vintage car seminars and live entertainment. For more information on this event

contact: [celebrate@rmauctions.com](mailto:celebrate@rmauctions.com)

From its humble beginnings as a small auto repair shop, to the international leader in the vintage automotive auction and restoration business, the RM group of companies have achieved phenomenal growth and an enviable reputation for delivering the world's best vintage automobiles and services. RM continues to win accolades and awards from the most prestigious events in the vintage automobile market, giving the company more than enough reason to toast to its success.

RM Auctions, Inc., is the leader in the North American investment-grade collector car auction market. RM Auctions was recognized by Catalogo Bolaffi, an Italian-based catalog that tracks classic auto auction sales worldwide, for selling the top five autos based on hammer prices in 2002/2003 and six of the top ten. For additional information on RM Auctions Inc., please call (800) 211-4371 or visit the company web site at [www.rmauctions.com](http://www.rmauctions.com)