

## Media Release

# WORLD'S LARGEST COLLECTOR CAR AUCTION HOUSE CELEBRATES NEW CALIFORNIA FLAGSHIP WITH RODEO DRIVE CONCOURS ON FATHER'S DAY

## Monterey

**BEVERLY HILLS, Calif.** – The Rodeo Drive Concours d'Elegance on Father's Day, June 17 has announced that RM Auctions, the world's largest collector car auction house for investment-quality automobiles, will be partnering with this year's world class auto show to celebrate the grand opening of their new California office in Los Angeles (Culver City).

As one of the event's main attractions, RM will be giving visitors and car enthusiasts a rare preview of their highly anticipated 2012 Monterey Auction August 17-18. In keeping with the 2012 theme "The British are Coming!" RM will be featuring numerous British marques including a beautifully restored, award-winning *1950 Aston Martin DB2*, and a handsome, incredibly fast *1924 Bentley 3/8 Litre "Hawkeye Special"*. The RM display will also feature a well-documented and highly desirable *1964 Shelby Cobra 289 MKII* finished in Guardsman Blue with Black interior.

*"RM has established themselves as the world's leading collector car auction house with an expert team of specialists and unparalleled service,"* says Bruce Meyer, Chairman of the Rodeo Drive Concours. *"RM's participation will help bring even more rare world class collector cars to the street on Father's Day and reinforce our position as one of the most unique car shows on the West Coast. We are delighted to welcome them to Rodeo Drive and Beverly Hills to celebrate the opening of their new California office."*

Leading RM's newly formed California team is Shelby Myers, who has been appointed Managing Director of the west coast division, joined by well-known Beverly Hills car specialist, Vinnie Mandzak. Myers comes to California after playing an instrumental role in the establishment and growth of RM's European branch, including the record-breaking Ferrari: *Leggenda e Passione* sales, along with the company's distinguished London, Monaco and Villa d'Este events. Mandzak is no stranger to the California car scene, joining RM Auctions following more than 30 years' experience at Mercedes-Benz of Beverly Hills.

Myers and Mandzak will both play an important role in RM's upcoming Monterey auction, returning August 17 – 18 to the Monterey Peninsula. In 2011, the RM sale once again claimed top honors during the famous Pebble Beach motoring week, generating more than \$80 million in sales—the highest results ever achieved on the Monterey Peninsula. In addition to a record for the week, the sale also entered the history books as the highest dollar single-day collector car auction in history with over \$60.5 million in sales generated during the company's Saturday sale session. The 2012 sale is set to continue the tradition, lifting the gavel on an elite, handpicked selection of approximately 120 blue-chip automobiles.

RM's new California office is located at 9510 West Jefferson Boulevard, Culver City, California, 90232. In addition to being home to RM's dedicated west coast specialists, the office also incorporates a

showroom featuring an ever-changing display of upcoming auction automobiles.

### **About Rodeo Drive Concours**

An annual Father's Day tradition for nearly two decades, the Rodeo Drive Concours d'Elegance is an exclusive display of luxury automobiles set against the backdrop of world class Rodeo Drive boutiques. Celebrating the unique relationship between the automotive, fashion and entertainment industries, the spectacular car show is FREE and open to the public. The Rodeo Drive Concours d'Elegance has been named one of the "300 Unmissable Events & Festivals Around the World" by top travel publisher Frommer's. For more information, visit [rodeodrive-bh.com](http://rodeodrive-bh.com). The concours is produced by the Rodeo Drive Committee in association with the City of Beverly Hills. Gearys Beverly Hills is the 2012 presenting sponsor in celebration of their new Rolex boutique on Rodeo Drive. Aston Martin is the 2012 Featured Marque. For more information, visit [www.rodeodrive-bh.com](http://www.rodeodrive-bh.com)

### **About RM Auctions**

RM Auctions is the world's largest auction house for quality automobiles. With over three decades of experience in the collector car industry, RM's vertically integrated range of services, from restoration to private treaty sales, auctions, estate planning and financial services, coupled with an expert team of car specialists and international footprint, provides an unsurpassed level of service to the global collector car market. RM proudly holds five of the top 10 all-time records for the most expensive motor cars sold at auction. RM's restoration division has achieved unprecedented accolades earning "Best of Show" honors at the world's top concours events. For further information, visit [www.rmauctions.com](http://www.rmauctions.com), find us on Facebook or follow us on Twitter @rmauctions. For more information or to discuss consignment opportunities for upcoming RM events, please call +1 310 559 4575.